

ROCKINGHORSE



R&D ADVANTAGE

FROM ROCKING HORSE

**Maximise your investment, cash flow and equity
by optimising your R&D Tax Incentive**

A dollar today is worth more than a dollar tomorrow. This unchanging rule of corporate finance underpins the importance of effective cash flow management.

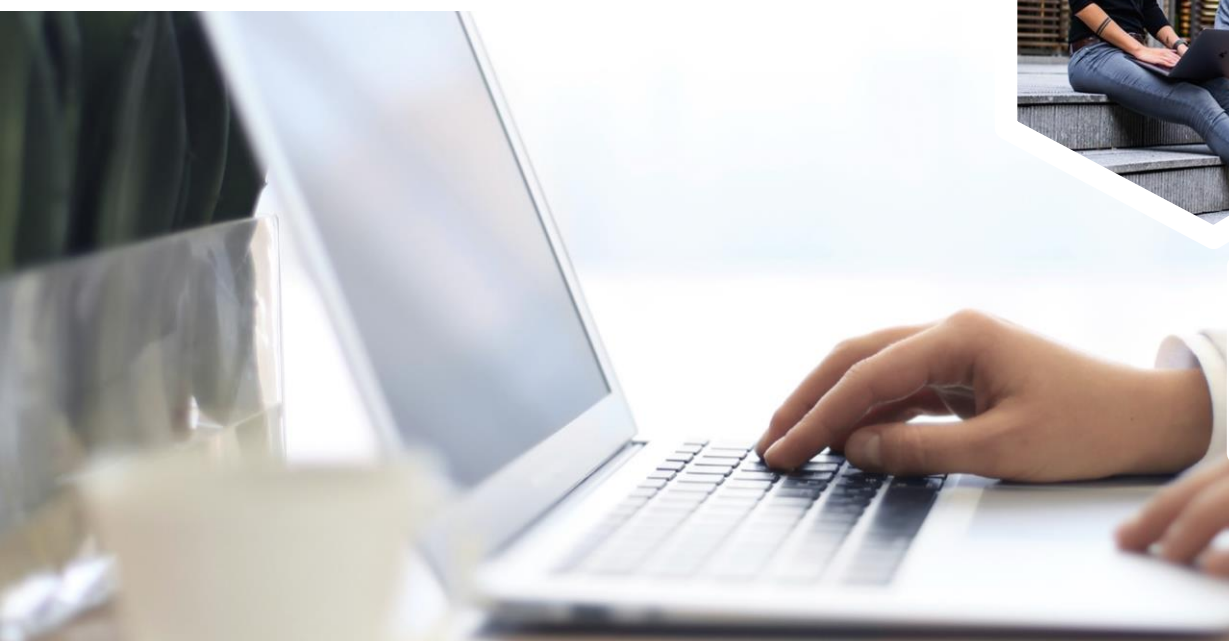
R&D Advantage gives companies – from startups to established businesses – greater financial flexibility by enabling them to effectively bring forward their research and development (R&D) tax refunds.

If you are eligible for an R&D refund you are most likely to qualify for a refund advance using R&D Advantage. So, instead of waiting up to 18 months for the Australia Taxation Office (ATO) to send your R&D refund, you can have it paid every quarter if you need.

By bringing R&D refunds forward you will have additional working capital, which can be invested in other parts of the business, or even in further R&D if you want.

This finance strategy also means you can hold equity for longer, allowing your enterprise to increase in value. All the equity will then be even more valuable when it comes time to seek new capital from investors.

Another advantage of R&D Advantage is its remarkable simplicity. No investor decks, no revenue projections, and no investor interrogations. All you need for R&D Advantage are the documents you provide to the ATO to claim the refund and some due diligence basics.





How R&D Advantage works

Setting up R&D Advantage is really straightforward and most of what you need will be at your fingertips, or at least the fingertips of your accountant. Here are the five steps you take:

01 Get in touch

It is usually best to talk to one of our staff first up. They can answer any questions you might still have and can get you moving. You can call us on 0414 295 842 or send us an email to info@rockinghorsegroup.com.au and we'll reply to you.

02 Confirm eligibility

If you are eligible for the R&D Tax Incentive from the ATO then you are eligible to apply for R&D Advantage. Eligible companies can receive up to 43.5% of their R&D expenditure as a rebate.

03 Documents needed

The main document you'll need is what is known as a comfort letter. This is a letter from an approved R&D Tax Advisor. Its purpose is to support your refund assessment and to verify your overall tax position with your accountant. You will also need to have a copy of your prior year AusIndustry registration letter. Your accountant will know what to do and our team can help too.

04 Apply for R&D Advantage

Next, you just head to our website to make your application. Or shoot us an email. Either way, our friendly advisers can help you with the details.

05 Get an answer

Assessing your application typically takes about two business days. Once you have signed your loan document, we will work to have the money in your account within 48 hours.

This simple process will unlock vital cash that will allow your business to further focus on the plans you have. There is simply no longer any reason why your R&D refund should sit in a holding pen for 18 months, especially when there is so much more you can be doing with your money.

Simple Fees

Another attractive feature of R&D Advantage is the fee structure recognises that you need as much cash now as possible.

R&D Advantage charges a monthly interest rate of 1.25% on the refund advanced to your business, but this fee is only payable at the end of the loan

period and is paid from the refund received from the ATO.

Similarly, the one-off \$500 application fee is taken from the refund advance. All that is required is for our novated account details to be part of your refund application.

Make your investment go further

Apart from having your R&D refund in your hands much earlier, you can leverage those funds to invest more than you could do otherwise, making every R&D dollar invested work harder for you. Remember, every dollar in your pocket is worth more to you today than

it will be tomorrow, and using R&D Advantage means you make the most of your money.

The following table shows how your R&D investment can go further.

Q1	Q2	Q3	Q4	Q1
			4 th R&D Expenditure	loan 4
		3 rd R&D Expenditure	Reinvest 33%	loan 3
	2 nd R&D Expenditure	Reinvest 33%		loan 2
1 st R&D expenditure	Reinvest 33%			loan 1
	You can reinvest up to 150% of R&D expenditure in this period			ATO R&D refund paid to Rocking Horse and any residual is paid to you.



About Rocking Horse

Our founders combine experience in banking and corporate finance with science and entrepreneurial innovation. When this expertise was combined, we immediately recognised how traditional bank lending was just not suitable for so many entrepreneurs and innovative businesses who are not able to offer bricks and mortar security. So, we did something about it.

Since Australia has a taxation system that treats research and development favourably the opportunity exists for businesses to bring forward R&D tax refunds, which Rocking Horse treats as a form of security. And we do this with a singular focus.

When it comes to assessing your R&D Advantage application we apply conservative accounting guidelines, which, in our experience, is to everyone's benefit, as the last thing we want to do is place any burden on you. Our goal is to liberate your finances so you can focus on the business you are building!

We'd like to think that one day you will see us as part of your success story. That would rock.

At Rocking Horse, we are all about providing smart investment to clever innovation.